AIR FORCE CADETS

'Inspire them today so they can lead tomorrow'



How you can support Australia's leading edge aerospace youth development program through the Australian Air Force Cadets Foundation



What are the Australian Air Force Cadets (AAFC)?

The AAFC is an Air Force-sponsored organisation with the vision to be the best youth development program in Australia. Its membership is a gender-diverse and culturallydiverse 13-18 year old cohort of Australian youths. The cadets who volunteer to participate in the AAFC have a common interest in aerospace. The AAFC includes activities across the commercial aviation sector, aerospace industry and Defence sectors. It has a particular focus on leadership, personal development, and Science, Technology, Engineering and Maths (STEM) and provides hands-on aerospace and high-tech experiences including those involved with UAVs, space, flying and gliding.

The AAFC mission is to...

'inspire and develop young people in an air and space environment to achieve and maximise their potential to contribute to Australia's future success'.

Quick Facts:

- More than 8,000 Air Force Cadets
- Supported by 1,200 adult volunteers
- 144 Cadet squadrons across Australia and increasing
- A proud 81 year history
- Many senior Air Force and industry leaders are AAFC Alumni



What is the Australian Air Force Cadets Foundation?

The AAFC Foundation is a not-for-profit group of senior industry and ex-Defence members who volunteer their time to support the AAFC. The Foundation was founded in the early 1990s and currently has members with experience in various airlines, Defence and aerospace industry, commercial flying training, information technology, and the financial services sector.

The core purpose of the AAFC Foundation is to:

'create pathways to a future in aerospace in partnership with the Australian Air Force Cadets'.

The support provided by the Foundation includes fund-raising for key AAFC activities and events that cannot be funded by Air Force. The Foundation also engages and coordinates aerospace and STEM activities and experiences that can be provided to nearby AAFC units '*pro bono*' by Australian companies and entities. The activities and experiences coordinated for the AAFC collectively make up the AAFC Foundation 'Pathways to an Aerospace Future' Program'.

Donations to the Foundation are 100% for the benefit of the cadets (there are no Foundation overheads) and are tax deductable.

The Chair of the Foundation is Air Vice-Marshal Kym Osley AM, CSC and the Patron of the AAFC Foundation is Air Chief Marshal (retd) Mark Binskin AC. The Patron of the Australian Air Force, Army and Navy Cadets is General (retd) Sir Peter Cosgrove AK, CVO, MC.



What is the AAFC Foundation 'Pathways to an Aerospace Future' Program?

In addition to more conventional AAFC training activities such as leadership, aerospace fundamentals, military skills, etc the AAFC curriculum also provides for experiential aerospace-related activities. The AAFC Foundation seeks to maximise aerospace experiences for <u>every</u> cadet across Australia by coordinating with aerospace industry and other entities to deliver exciting and stimulating aerospace opportunities and experiences virtually and face-to-face.

The 'Pathways to an Aerospace Future Program' leverages aerospace industry, airline, aerospace education and Government partners in every state and territory and across rural Australia to support the AAFC. The number of industry participants is currently about 30 and is expected to exceed 100 at maturity across all of Australia.

Industry, airlines and other aerospace-related entities, such as Airservices, offer activities and experiences which are then matched to Cadet units able to benefit from those activities. The Program will expose cadet participants to a variety of potential career opportunities that they might take up in the future. It is not just orientated to Air Force or to flying careers – it really looks very broadly at all the potential aerospace-related careers. This multi-facetted program of experiences, opportunities and activities combined with leadership and STEM training will better prepare the cadets to follow their desired pathway to a rewarding aerospace-related career.



What AAFC activities can be sponsored?

Activity	Sponsorship sought	Description	Direct Benefit to Sponsor
Sponsor the annual International Air Cadet Exchange Program	\$40,000 annually Note: to be re- started post- COVID from 2023	About 30 Australian AAFC Cadets travel to participate in a two week international exchange Program while other International Cadets visit Australian cadet units. The funding supports activities conducted by International Exchange Cadets in Australia which are not able to be offset by RAAF funding.	 Very positive media during the Exchange Program It is an international program A senior-level dinner with Air Force leaders, the sponsors and the participating Cadets marks the end of the activity Sponsor branding at many public events
Sponsor for the National Awards Dinner for the AAFC	\$12, 000 annually	Winners of the various annual AAFC competitions would be flown (at Air Force expense) to a central location for the sponsored National Awards Dinner. The Awards dinner would be attended by senior Air Force leaders and sponsor(s) in addition to the Cadets and volunteers. The dinner would be a semi-formal event with appropriate prizes (separately sponsored – see below) and acknowledgement of sponsorship on the night and in the media.	 Very positive media An activity with Australia-wide significance Able to engage with senior Air Force/Defence reps Ability to brand activity with Sponsor details on many public occasions
About six National-level Competitions to include: • Top Cadet • Top Instructor • Fieldcraft • Innovation/ STEM • Uninhabited Air System • Space	\$5,000 total annual funding for the six competitions	Funding would be for winner and runner up prizes associated with each of these national level competitions.	 Very positive media during the conduct of each of the competitions Attend National Awards Dinner with senior Air Force/Defence leadership Ability for the Sponsor to brand the award during the presentation In 2021 the Top Cadet and Top Instructor Awards were presented at a Vice-Regal event
Annual AAFC Foundation 'Pathways Program' Industry Recognition Dinner	\$16,000 annually	The formal dinner would bring together senior Air Force/Defence leadership, industry partners who support the AAFC through activities and experiences in the 'AAFC Foundation Pathways Program' and selected Cadets who would highlight the positive impact of those experiences.	 Very positive media opportunities Nationally significant Dinner with senior Air Force and Defence leaders Ability to brand activity with Sponsors details on many public occasions
Flying Scholarships	\$32,000 annually for all eight scholarships or \$4,000 for one State/Territory	Eight flying scholarships – one for each AAFC Wing across Australia of \$4,000 each. For funding flying hours at a commercial flying training venue to progress selected cadets beyond 'solo' level towards their 'restricted' Private Pilots' Licence. The 'solo' level is the maximum the cadets can reach with Air Force AAFC funding.	 Very positive media opportunities Ability to brand activity with Sponsors details on many public occasions Present the scholarship at the National Awards Dinner or other suitable occasion with senior Defence in attendance

Other Benefits of Supporting the AAFC

- Promote STEM amongst the 13-18 year old Australian youth cohort with a predisposition to an aerospace future
- Supports increased gender diversity in those participating in aerospace and STEM activities
- The AAFC is a source of future potential applicants for Defence industry
- The Air Force, Government and the public are all strong supporters of the AAFC
- There are many indirect positive public relations opportunities
- Industry staff will gain much from interacting with a dynamic and enthusiastic AAFC organization through the many events and 'Pathways to an Aerospace Career' Program.
- Donations are 100% for the benefit of the Cadets (there is no Foundation overhead costs) and are tax deductible.

For Further Information and Discussion...

Please contact Air Vice-Marshal Kym Osley, Chair of the AAFC Foundation, on 0466253100 or kym.osley1@gmail.com. He is based in the ACT but travels to other locations in Australia frequently. AVM Osley would be pleased to provide further detail on the sponsorship options or to personally engage with representatives from your organisation. The sponsorship options can be adjusted as required to meet your company requirements.



